

WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

Mentzer Media Services Attention: Accounts Payable 600 Fairmont Ave Suite 306 Towson, MD 21286

Send Payment To:

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

4 WESHW 09/12/12

2 WESHTh 09/13/12

09/12/12

1 WESHW

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 947663-1 | 09/23/12 | September 2012 | 08/27/12 - 09/17/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| WESH | Fran Berg | Eagle-Washingt | National |

| Advertiser | Product | Estimate Number |
|-----------------------------|----------------------|-----------------|
| Republican Party of Florida | HUKILL/GAETZ/GARDINE | 1958 |

| Flight Dates | Order # | Alt Order # |
|-------------------------------|----------------------|--------------|
| 09/12/12 - 09/17/12 | 947663 | 07899969 |
| Billing Calendar Broadcast | Billing Type Cash | Deal # |
| | | |
| Special Handling | | |
| Special Handling IDB # | Advertiser Code | Product Code |
| | Advertiser Code | Product Code |

:30 DH100TVFL

:30 DH100TVFL

:30 DH100TVFL

\$300.00 NM

\$300.00 NM

\$300.00 NM

| | | | | | | | Spots/ | | | | |
|------|----------------------------|-------------------------|---|-------------------|-------------------------|--------|-------------|----------|------|----------|------|
| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | | |
| | 1 09/12/12 Class of Tir | 09/14/12 me - Pre-em | M-F Sunrise @6AM ptible with notice | 6:00-7:00 AM | 111 | :30 | 3 | \$750.00 | NM | | |
| | Weeks: | Start Date 09/10/12 | <u>End Date</u> <u>MTWTFSS</u> 09/16/12111 | Spots/Week 3 | <u>Rate</u> \$750.00 | | | | | | |
| | Spots: # Ch | n <u>Day Ai</u> | r Date Air Time Descri | <u>ption</u> | Start/End Time | Lengt | h Ad-ID | | | Rate 1 | Туре |
| | 3 WI | ESHW 09 | 9/12/12 6:43 AM M-F S | unrise @6AM | 6:00-7:00 AM | :3 | 0 DH100TVFL | | | \$750.00 | NM |
| 1 | 1 WI | ESHTh 09 | 9/13/12 6:27 AM M-F S | unrise @6AM | 6:00-7:00 AM | :3 | 0 DH100TVFL | | | \$750.00 | NM |
| | 2 W | ESHF 09 | 9/14/12 6:28 AM M-F S | unrise @6AM | 6:00-7:00 AM | :3 | 0 DH100TVFL | | | \$750.00 | NM |
| 7 | 2 09/12/12 Class of Ti | 09/14/12 me - Pre-em | Regis & Kelly 9-10 AM ptible with notice | 9:00-10:00 AM | 111 | :30 | 3 | \$500.00 | NM | | |
| | Weeks: | Start Date 09/10/12 | End Date MTWTFSS111 | Spots/Week 3 | <u>Rate</u> \$500.00 | | 9 9 | 5 | | | |
| | Spots: # Ch | n <u>Day Ai</u> | r Date Air Time Descri | <u>iption</u> | Start/End Time | Lengt | h Ad-ID | | | Rate | Type |
| | 2 W | ESHW 09 See M0 | | & Kelly 9-10 AM | 9:00-10:00 AM | :0 | 00 | | | \$500.00 | NM |
| | 3 W | ESHTh 09 | 9/13/12 9:43 AM Regis | & Kelly 9-10 AM | 9:00-10:00 AM | :3 | O DH100TVFL | | | \$500.00 | NM |
| | 4 W | | 9/14/12 9:38 AM Regis 2.2 09/12 | & Kelly 9-10 AM | 9:00-10:00 AM | :3 | 0 DH100TVFL | | | \$500.00 | NM |
| | 1 W | ESHF 09 | 9/14/12 9:53 AM Regis | & Kelly 9-10 AM | 9:00-10:00 AM | :3 | 0 DH100TVFL | | | \$500.00 | NM |
| | 3 09/12/12 Class of Ti | 09/14/12 me - Pre-em | NBC Today Show II | 10AM-11AM | 112 | :30 | 4 | \$400.00 | NM | | |
| | Weeks: | Start Date 09/10/12 | End Date MTWTFSS112 | Spots/Week 4 | <u>Rate</u> \$400.00 | | | | | | |
| | Spots: # Cl | n <u>Day A</u> | ir Date Air Time Descr | iption | Start/End Time | Leng | th Ad-ID | | | Rate | Type |
| | 2 W | ESHW 0 | 9/12/12 10:56 AM NBC | Today Show II | 10AM-11AM | :3 | 0 DH100TVFL | | | \$400.00 | NM |
| | 1 W | ESHTh 0 | 9/13/12 10:55 AM NBC | Today Show II | 10AM-11AM | :3 | 0 DH100TVFL | | | \$400.00 | NM |
| | 4 W | ESHF 0 | 9/14/12 10:50 AM NBC | Today Show II | 10AM-11AM | :3 | O DH100TVFL | | | \$400.00 | NM |
| | 3 W | ESHF 0 | 9/14/12 10:58 AM NBC | | 10AM-11AM | :3 | O DH100TVFL | | | \$400.00 | NM |
| | 4 09/12/12 Class of Ti | 09/14/12 me - Immed | M-F 4-5 PM NEWS iately Pre-emptible without | M-F 4-5 PM notice | 222 | :30 | 6 | \$300.00 | NM | | |
| | Weeks: | Start Date 09/10/12 | End Date MTWTFSS222 | Spots/Week 6 | <u>Rate</u> \$300.00 | | | | | | |
| 1 | Spots: # C | h <u>Day A</u> | ir Date Air Time Descr | | Start/End Time | | th Ad-ID | | | Rate | |
| 1 | | | | | | | | | | 4000 00 | |

M-F 4-5 PM

M-F 4-5 PM

M-F 4-5 PM

4:22 PM M-F 4-5 PM NEWS

4:55 PM M-F 4-5 PM NEWS

4:23 PM M-F 4-5 PM NEWS

Send Payment To:





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

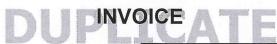
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
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| 947663-1 | 09/23/12 | September 2012 | 08/27/12 - 09/17/12 |

| Advertiser | Product | Estimate Number |
|-----------------------------|----------------------|-----------------|
| Republican Party of Florida | HUKILL/GAETZ/GARDINE | 1958 |

www.wesh.com

| ww.۱ | vesh.com | | | | | | | | | | |
|------|----------------------------|-------------------------|----------------------------|-----------------------------------|--|---------------------------|--------|-------------|------------|------|--|
| | | | | | | | | Spots/ | | | |
| ine | Start Date | End Date | Desc | ription | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| | 09/12/12 Class of Tin | 09/14/12 ne - Immedi | | 4-5 PM NEWS e-emptible without | M-F 4-5 PM notice | 222 | :30 | 6 | \$300.00 | NM | |
| | Spots: # Ch | Day Ai | r Date | Air Time Descrip | ption | Start/End Time | Leng | th Ad-ID | | | Rate Type |
| | | | 9/13/12 | 4:55 PM M-F 4- | | M-F 4-5 PM | 8.5 | 30 DH100TVI | | | \$300.00 NM |
| | 3 WE | | 9/14/12 | 4:27 PM M-F 4- | | M-F 4-5 PM | | 30 DH100TVI | | | \$300.00 NM |
| | 5 WE | SHF 09 | 9/14/12 | 4:58 PM M-F 4- | 5 PM NEWS | M-F 4-5 PM | :3 | 30 DH100TV | FL | | \$300.00 NM |
| į | 09/12/12 Class of Tin | 09/14/12 ne - Immedi | | 5-6 PM ROT e-emptible without | 5:00-6:00 PM notice | 222 | :30 | 6 | \$450.00 | NM | |
| | Weeks: | Start Date 09/10/12 | 09/16/ | | Spots/Week 6 | <u>Rate</u> \$450.00 | | | | | |
| | Spots: # Ch | | | Air Time Descri | | Start/End Time | | th Ad-ID | | | Rate Type |
| | | | 9/12/12 | 5:20 PM M-F 5- | | 5:00-6:00 PM | | 30 DH100TV | | | \$450.00 N |
| | | | 9/12/12 | 5:57 PM M-F 5- | | 5:00-6:00 PM | | 30 DH100TV | | | \$450.00 NI |
| | | | 9/13/12 | 5:23 PM M-F 5- | | 5:00-6:00 PM | 2.0 | 30 DH100TV | | | \$450.00 NN |
| | | | 9/13/12 | 5:42 PM M-F 5- | | 5:00-6:00 PM | 2.7 | 30 DH100TV | | | \$450.00 NM |
| | | | 9/14/12 | 5:28 PM M-F 5- | | 5:00-6:00 PM | 5.0 | 30 DH100TV | | | \$450.00 NM |
| _ | 3 WE | ESHF 09 | 9/14/12 | 5:51 PM M-F 5- | 6 PM ROT | 5:00-6:00 PM | | 30 DH100TV | FL | | \$450.00 N |
| (| 09/12/12 Class of Tir | 09/14/12 ne - Pre-em | | 6-6:30 PM th notice | M-F 6-6:30 PM | 111 | :30 | 3 | \$1,000.00 | NM | |
| | Weeks: | Start Date 09/10/12 | End D 09/16/ | | Spots/Week 3 | <u>Rate</u> \$1,000.00 | | | | | |
| | Spots: # Ch | | | Air Time Descri | No. of the Contract of the Con | Start/End Time | | th Ad-ID | | | Rate Typ |
| | | | 9/12/12 | 6:27 PM M-F 6- | | M-F 6-6:30 PM | - | 30 DH100TV | | | \$1,000.00 N |
| | | | 9/13/12 | 6:12 PM M-F 6- | | M-F 6-6:30 PM | - | 30 DH100TV | | | \$1,000.00 N |
| | 3 WE | ESHF 09 | 9/14/12 | 6:22 PM M-F 6- | -6:30 PM | M-F 6-6:30 PM | : | 30 DH100TV | FL | | \$1,000.00 N |
| | 7 09/12/12 Class of Tir | 09/14/12 ne - Pre-em | | Entertainment Tor th notice | nigł7:00-730 PM | 111 | :30 | 3 | \$1,200.00 | NM | |
| | Weeks: | Start Date 09/10/12 | End D 09/16/ | | Spots/Week 3 | Rate \$1,200.00 | | 4:-3 | | | |
| | Spots: # Ch | - | | Air Time Descri | | Start/End Time | | th Ad-ID | | | Rate Typ |
| | | | 9/12/12 | | ntertainment Tonight | 7:00-730 PM | | 30 DH100TV | | | \$1,200.00 N |
| | | | 9/13/12 | | ntertainment Tonight | 7:00-730 PM | (5) | 30 DH100TV | | | \$1,200.00 N |
| | 1 WI | ESHF 09 | 9/14/12 | 7:26 PM M-F E | ntertainment Tonight | 7:00-730 PM | | 30 DH100TV | 'FL | | \$1,200.00 N |
| | 3 09/12/12 Class of Tir | 09/14/12 me - Pre-em | | Tonight Show th notice | 11:35P-12:35XM | 222 | :30 | 6 | \$550.00 | NM | |
| | Weeks: | Start Date 09/10/12 | End D 09/16/ | | Spots/Week 6 | <u>Rate</u> \$550.00 | | | | | |
| | Spots: # Ch | | ir Date | Air Time Descri | | Start/End Time | | th Ad-ID | | | Rate Typ |
| | 1 WI | ESHW 0 | 9/12/12 | 11:59 PM NBC 7 | | 11:35P-12:35XI | VI : | 30 DH100TV | /FL | | \$550.00 N |
| | 4 WI | ESHW 0 | 9/12/12 | 12:32 AM NBC 7 | Tonight Show | 11:35P-12:35XI | VI : | 30 DH100TV | /FL | | \$550.00 N |
| | 6 W | ESHTh 0 | 9/13/12 | 11:56 PM NBC 7 | Γonight Show | 11:35P-12:35XI | M : | 30 DH100TV | /FL | | \$550.00 N |
| | | | 9/13/12 | 12:30 AM NBC 7 | | 11:35P-12:35XI | | 30 DH100TV | | | \$550.00 N |
| | | | 9/14/12 | 11:58 PM NBC 7 | | 11:35P-12:35XI | | 30 DH100TV | | | \$550.00 N |
| | 3 W | ESHF 0 | 9/14/12 | 12:31 AM NBC | Tonight Show | 11:35P-12:35XI | M : | 30 DH100T\ | /FL | | \$550.00 N |
| | 9 09/12/12 Class of Ti | 09/15/12 me - Pre-en | | u News @ 11PM ith notice | 11-1135p | 1111- | :30 | 4 | \$1,000.00 |) NM | |
| | Weeks: | Start Date 09/10/12 | | Date MTWTFSS | Spots/Week 4 | <u>Rate</u> \$1,000.00 | | | | | |
| | | | | | intion | Start/End Time | Leng | gth Ad-ID | | | Rate Ty |
| | Spots: # Ch | n <u>Day A</u> | ir Date | Air Time Descr | iption | | | | | | |
| | | | <u>sir Date</u> 9/12/12 | 11:29 PM M-Su | | 11-1135p | | 30 DH100TV | /FL | | \$1,000.00 N |
| | 2 W | ESHW 0 | | | News @ 11PM | | | 30 DH100TV | | | |
| | 2 W 1 W | ESHW 0 ESHTh 0 | 9/12/12 | 11:29 PM M-Su | News @ 11PM News @ 11PM | 11-1135p | | | /FL | | \$1,000.00 N \$1,000.00 N \$1,000.00 N |

Send Payment To:





| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 947663-1 | 09/23/12 | September 2012 | 08/27/12 - 09/17/12 |

| Advertiser | Product | Estimate Number |
|-----------------------------|----------------------|-----------------|
| Republican Party of Florida | HUKILL/GAETZ/GARDINE | 1958 |

| ww.wesh.c | com | | | | | | | | | | |
|-------------------------|---|---------------------------------|-----------------------------|--|--|------------------------------|----------|----------------------------------|------------|------|-------------------------------------|
| ine Star | art Date | End Date | Descripti | ion | Start/End Time | MTWIFFCC | Length | Spots/ Week | Rate | Type | |
| | | | | | | MTWTFSS | | | | | |
| 9 09/1 Clas | | 09/15/12 ne - Pre-em | ptible with no | ews @ 11PM otice | 11-1135p | 1111 | :30 | 4 | \$1,000.00 | NM | |
| 10 09/1 Clas | | 09/15/12 ne - Pre-em | Sat Sunr | rise 6-8 AM otice | 6:00-8:00 AM | S- | :30 | 2 | \$300.00 | NM | |
| Wee | | Start Date 09/10/12 | End Date 09/16/12 | MTWTFSS S- | Spots/Week 2 | <u>Rate</u> \$300.00 | | | | = | |
| Spot | ots: # Ch | | | ir Time Descrip | | Start/End Time | | th Ad-ID | | | Rate Type |
| | | SHSa 09 SHSa 09 | | 6:11 AM Sat Su 7:13 AM Sat Su | | 6:00-8:00 AM 6:00-8:00 AM | | 30 DH100TVFL 30 DH100TVFL | | | \$300.00 NI \$300.00 NI |
| | | | | | | | | | | | \$500.00 N |
| 11 09/1 Clas | | 09/15/12 ne - Pre-em | NBC Sat | | Sat 8-10am | S- | :30 | 2 | \$800.00 | NM | |
| Wee | in the second | Start Date 09/10/12 | End Date 09/16/12 | MTWTFSS S- | Spots/Week 2 | <u>Rate</u> \$800.00 | | | | | - |
| Spot | ots: # Ch | | | ir Time Descrip | | Start/End Time | | th Ad-ID | | | Rate Typ |
| | | SHSa 09 | | 3:22 AM NBC S | and the state of t | Sat 8-10am | | O DH100TVFL | | | \$800.00 N |
| | | | | 3:49 AM NBC S | | Sat 8-10am | | 30 DH100TVFL | | | \$800.00 N |
| | ass of Tim | 2 | iately Pre-en | me L&O SVU nptible without | A CONTRACTOR OF THE PARTY OF TH | S- | :30 | 1 | \$750.00 | NM | |
| Wee | | Start Date 09/10/12 | End Date 09/16/12 | MTWTFSS | Spots/Week 1 | <u>Rate</u> \$750.00 | | | | | |
| Spor | ots: # Ch | Day A | | ir Time Descrip | • | Start/End Time | Leng | th Ad-ID | | | Rate Typ |
| | 1 WE | SHSa 0 | | NBC P | rime L&O SVU | 9:00-10:00 PM | :0 | 00 | | | \$750.00 N |
| | 2 WE | See MC SHSa 09 MG for | | :40 PM Sat NE | C Prime VOICE ENG | CORE Prime Other | : | 30 DH100TVFL | | | \$750.00 N |
| 13 09/1 | | 09/16/12 ne - Pre-em | SA/SU 6 | 6-6:30 PM | SA/SU 5:58-6:30 | PIS | :30 | 1 | \$700.00 | NM | |
| 201 204 | eks: | Start Date 09/10/12 | • | | Spots/Week 1 | <u>Rate</u> \$700.00 | 1 | | | | - |
| Spo | ots: <u>#</u> Ch | | | ir Time Descri | otion | Start/End Time | Leng | th Ad-ID | | | Rate Tyr |
| | 1 WE | SHSu 0 | 9/16/12 6 | 5:13 PM SA/SU | 6-6:30 PM | SA/SU 5:58-6:3 | 80 PI :: | 30 DH100TVFL | | | \$700.00 N |
| 14 09/ Cla | | 09/16/12 ne - Pre-em | Sun Sur | nrise@6-8 AM otice | 6:00-8:00 AM | S | :30 | 2 | \$300.00 | NM | |
| Wee | | Start Date 09/10/12 | End Date 09/16/12 | MTWTFSS S | Spots/Week 2 | <u>Rate</u> \$300.00 | | | | | |
| Spo | ots: # Ch | | | ir Time Descri | | Start/End Time | | th Ad-ID | | | Rate Typ |
| | | SHSu 09 | | | unrise@6-8 AM unrise@6-8 AM | 6:00-8:00 AM 6:00-8:00 AM | | 30 DH100TVFL 30 DH100TVFL | | | \$300.00 N |
| 10 Var. 10 Var. 10 Var. | | | | | | | | | | | \$300.00 N |
| 15 09/ Cla | /16/12 ass of Tim | 09/16/12 ne - Pre-em | NBC Su optible with n | nday Today otice | 8:00-9:00 AM/9-1 | 1 <i>F</i> S | :30 | 2 | \$1,100.00 | NM | |
| VACORIO. | eks: | Start Date 09/10/12 | | | Spots/Week 2 | Rate \$1,100.00 | | I | 2.5 | v-1 | |
| Spo | ots: <u>#</u> Ch | | ir Date A | ir Time Descri | | Start/End Time | | th Ad-ID | | | Rate Ty |
| | | SHSu 0 | | 3:26 AM NBC S | | 8:00-9:00 AM/9 | 2 200 | 30 DH100TVFL | | | \$1,100.00 N |
| | 2 WE | ESHSu 0 | 9/16/12 8 | 3:30 AM NBC S | ounday Today | 8:00-9:00 AM/9 |)-11/ : | 30 DH100TVFI | - | | \$1,100.00 N |
| | | | CHELO | AAATTI ITIAIC IA | VKICHRIS MATTHE | N:S | :30 | 1 | \$750.00 | NM | |
| 16 09/ Cla | | 09/16/12 ne - Immed | iately Pre-er | nptible without | notice | | | | | | |
| Cla | | ne - Immed Start Date | iately Pre-er End Date | mptible without MTWTFSS | notice Spots/Week | Rate | | | | | |
| Cla Wee | ass of Tin | Start Date 09/10/12 | End Date 09/16/12 | mptible without MTWTFSS | notice Spots/Week 1 | | Leng | ıth <u>Ad-ID</u> | | | Rate Ty |
| Cla Wee | ass of Tin eeks: ots: <u>#</u> Ch | Start Date 09/10/12 Day A | End Date 09/16/12 ir Date A | mptible without MTWTFSS S ir Time Descri | Spots/Week 1 ption | <u>Rate</u> \$750.00 | | <u>ith Ad-ID</u> 30 DH100TVFI | _ | | <u>Rate</u> <u>Ty</u> \$750.00 N |

Rate Type

\$1,200.00 NM

\$1,200.00 NM

\$1,200.00 NM

Send Payment To:

Class of Time - Pre-emptible with notice

Day Air Date

09/14/12

End Date

09/16/12

MTWTFSS

--111--

Air Time Description

7:42 PM M-F Access Hollywood

7:48 PM M-F Access Hollywood

7:54 PM M-F Access Hollywood

Start Date

2 WESHW 09/12/12

3 WESHTh 09/13/12

1 WESHF

09/10/12

Weeks:

Spots: # Ch

DUPINVOICE ATE



WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 947663-1 | O9/23/12 | September 2012 | O8/27/12 - O9/17/12

Advertiser Product Estimate Number

Republican Party of Florida HUKILL/GAETZ/GARDINE 1958

www wesh com

| w.wesh.com | | | | S | Spots/ | | | |
|---|--|--|------------------------------|---------------|------------------------|------------|------|----------------------------|
| ne Start Date End D | ate Description | Start/End Time | MTWTFSS | Length V | Veek | Rate | Туре | |
| | | 10 to 10 | , ka kan waka a pinikela | | | | | |
| Weeks: <u>Start D</u> 09/17/1 | <u>ate</u> <u>End Date</u> <u>MTWT</u> 2 09/23/12 M | | <u>Rate</u> \$900.00 | | | | | |
| Spots: # Ch Day | | Description | Start/End Time | Length / | Ad-ID | | | Rate Type |
| 1 WESHM | 09/17/12 6:44 AM | M-F Sunrise @6AM | 6:00-7:00 AM | :30 [| DH100TVFL | | | \$900.00 NM |
| 18 09/17/12 09/17/ Class of Time - Pre | 12 Regis & Kelly 9- emptible with notice | 10 AM 9:00-10:00 AM | M | :30 | 1 | \$650.00 | NM | |
| Weeks: <u>Start D</u> 09/17/1 | | | <u>Rate</u> \$650.00 | | | | | |
| Spots: # Ch Day | Air Date Air Time | <u>Description</u> | Start/End Time | Length / | Ad-ID | | | Rate Type |
| 1 WESHM | 09/17/12 9:44 AM | Regis & Kelly 9-10 AM | 9:00-10:00 AM | :30 | DH100TVFL | | | \$650.00 NN |
| 20 09/17/12 09/17/ Class of Time - Pre | 12 M-F 4-5 PM NEVemptible with notice | WS M-F 4-5 PM | M | :30 | 2 | \$650.00 | NM | |
| Weeks: Start D 09/17/1 | | | <u>Rate</u> \$650.00 | | | | | |
| Spots: # Ch Day | | <u>Description</u> | Start/End Time | Length , | | | | Rate Type |
| 2 WESHM 1 WESHM | | M-F 4-5 PM NEWS M-F 4-5 PM NEWS | M-F 4-5 PM M-F 4-5 PM | | DH100TVFL DH100TVFL | | | \$650.00 NN \$650.00 NN |
| | | | | | | | | φ050.00 NI |
| | emptible with notice | | M | :30 | 2 | \$800.00 | NM | |
| Weeks: Start D 09/17/1 | | <u>FFSS</u> <u>Spots/Week</u> 2 | <u>Rate</u> \$800.00 | | | | | |
| Spots: # Ch Day | | <u>Description</u> | Start/End Time | <u>Length</u> | | | | Rate Typ |
| 2 WESHM 1 WESHM | | M-F 5-6 PM ROT M-F 5-6 PM ROT | 5:00-6:00 PM 5:00-6:00 PM | | DH100TVFL DH100TVFL | | | \$800.00 NI \$800.00 NI |
| | | | | | | | N. 1 | φοσο.σσ 141 |
| 23 09/17/12 09/17 Class of Time - Pre | emptible with notice | ent Tonigł7:00-730 PM | M | :30 | 1 | \$1,500.00 | NM | |
| Weeks: Start D 09/17/ | | TFSS Spots/Week 1 | <u>Rate</u> \$1,500.00 | | | | | |
| | | <u>Description</u> | Start/End Time | Length | | | | Rate Type |
| 1 WESHM | 09/17/12 7:17 PM | M-F Entertainment Tonight | 7:00-730 PM | :30 | DH100TVFL | | | \$1,500.00 N |
| 24 09/17/12 09/17 Class of Time - Pre | 12 NBC Tonight Shemptible with notice | now 11:35P-12:35XM | M | :30 | 2 | \$650.00 | NM | |
| Weeks: Start D | | TFSS Spots/Week 2 | <u>Rate</u> \$650.00 | | | | | |
| Spots: # Ch Day | Air Date Air Time | Description | Start/End Time | <u>Length</u> | | | | Rate Typ |
| 2 WESHM | | NBC Tonight Show | 11:35P-12:35XN | | DH100TVFL | | | \$650.00 NI |
| 1 WESHM | 09/17/12 12:32 AM | NBC Tonight Show | 11:35P-12:35XN | И :30 | DH100TVFL | • | | \$650.00 NI |
| 25 09/17/12 09/17 Class of Time - Pre | 12 M-Su News @ 7 -emptible with notice | 11PM 11-1135p | М | :30 | 1 | \$1,500.00 | NM | |
| Weeks: Start D 09/17/ | | TFSS Spots/Week | <u>Rate</u> \$1,500.00 | | | | | |
| | | Description | Start/End Time | Length | Ad-ID | | | Rate Typ |
| Spots: <u>#</u> Ch <u>Day</u> 1 WESHM | | M-Su News @ 11PM | 11-1135p | | DH100TVFL | ⊒ 0 | | \$1,500.00 NI |

Rate

Start/End Time

Access Hollywood /

Access Hollywood /

Access Hollywood /

Length Ad-ID

:30 DH100TVFL

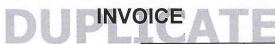
:30 DH100TVFL

:30 DH100TVFL

\$1,200.00

Spots/Week

Send Payment To:





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice Date Invoice # Invoice Month Invoice Period 947663-1 09/23/12 September 2012 08/27/12 - 09/17/12

| Advertiser | Product | Estimate Number |
|-----------------------|-----------------------------|-----------------|
| Republican Party of F | Torida HUKILL/GAETZ/GARDINE | 1958 |

| ww.wesh.com | n | | | | | | | | | |
|---|---------|--------------------------|---|--|--------------------------------|----------|--|---------------|---------|---------------------------------|
| | | | | | | | Spots/ | | | |
| ine Start | Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 26 09/12 Class | | 09/14/12 e - Pre-emp | M-F Access Hollywood tible with notice | Access Hollywood / | 111 | :30 | 3 | \$1,200.00 | NM | See Town |
| 27 09/12 Class | | 09/14/12 le - Immedia | M-F NOON NEWS 12-1 tely Pre-emptible without n | | 111 | :30 | 3 | \$200.00 | NM | |
| Week | | Start Date 09/10/12 | End Date MTWTFSS111 | Spots/Week 3 | Rate \$200.00 | | | | | |
| Spots | | Day Air | | | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| | 2 WE | | | ON NEWS 12-12:30 | 12:00-12:30 PM | :3 | O DH100TVFL | | | \$200.00 NM |
| | 1 WE | SHTh 09/ | 13/12 12:28 PM M-F NO | ON NEWS 12-12:30 | 12:00-12:30 PM | :3 | O DH100TVFL | | | \$200.00 NM |
| | 3 WE | SHF 09/ | 14/12 12:23 PM M-F NO | ON NEWS 12-12:30 | 12:00-12:30 PM | :3 | O DH100TVFL | | | \$200.00 NM |
| 28 09/17 Class | | 09/17/12 ne - Pre-emp | M-F NOON NEWS 12-1 otible with notice | 2:12:00-12:30 PM | M | :30 | 1 | \$350.00 | NM | |
| Week | | Start Date 09/17/12 | End Date MTWTFSS M | Spots/Week 1 | <u>Rate</u> \$350.00 | | | | | |
| Snote | : # Ch | | | | Start/End Time | Lenat | h Ad-ID | | | Rate Type |
| Opots | 1 WE | | | ON NEWS 12-12:30 | 12:00-12:30 PM | | 0 DH100TVFL | | | \$350.00 NM |
| 29 09/12 Class | | 09/14/12 ne - Immedia | KATIE COURIC DAY ately Pre-emptible without r | 2-3PM notice | 111 | :30 | 3 | \$150.00 | NM | |
| Week | 1000 | Start Date | | Spots/Week | Rate | | | | | |
| | | 09/10/12 | 09/16/12111 | 3 | \$150.00 | 1 000 00 | E A LID | | | Dete Torre |
| Spots | : # Ch | and the second second | | STATE OF THE PARTY | Start/End Time | | <u>:h Ad-ID</u> :0 DH100TVFL | | | <u>Rate Type</u> \$150.00 NM |
| | | | /12/12 2:56 PM KATIE (/13/12 2:28 PM KATIE (| | 2-3PM 2-3PM | | O DH100TVFL | | | \$150.00 NM |
| | 2 WE | | | COURIC DAY | 2-3PM | - | 00 01110014FE | | | \$150.00 NM |
| | 2 VVL | Credited | | COURIC DAT | 2-3F W | | | | | \$100.00 100 |
| 30 09/17 Class | | 09/17/12 ne - Immedia | KATIE COURIC DAY ately Pre-emptible without r | 2-3PM notice | M | :30 | 1 | \$175.00 | NM | |
| Week | s: | Start Date 09/17/12 | End Date MTWTFSS 09/23/12 M | Spots/Week | <u>Rate</u> \$175.00 | | 4 = | | = F 8/D | |
| Spots | : # Ch | Day Air | | tion | Start/End Time | Leng | th Ad-ID | | | Rate Type |
| | | | /17/12 2:32 PM KATIE | | 2-3PM | | 0 DH100TVFL | | | \$175.00 NM |
| 31 09/17 Class | | 09/17/12 ne - Immedia | Mon NBC Prime VOICE ately Pre-emptible without r | | M | :30 | 1 | \$4,000.00 | NM | = |
| Week | (S: | Start Date 09/17/12 | End Date MTWTFSS 09/23/12 M | Spots/Week 1 | <u>Rate</u> \$4,000.00 | | - | | | = 1 |
| Snots | . # Ch | | | | Start/End Time | Leng | th Ad-ID | | | Rate Type |
| Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WESHM 09/17/12 9:20 PM Mon NBC Prime VOICE | | | Prime Other | | 30 DH100TVFL | - | | \$4,000.00 NM | | |
| 32 09/12 Class | | 09/14/12 ne - Immedia | M-F Early Sunrise ately Pre-emptible without r | 5:00-6:00 AM notice | WTF | :30 | 2 | \$150.00 | NM | = |
| Week | (S: | Start Date | End Date MTWTFSS | Spots/Week | Rate | | | | | |
| Cnal. | . # 05 | 09/10/12 | 09/16/12WTF | 2 | \$150.00 Start/End Time | Long | th Ad ID | | | Data Tuna |
| Spots | s: # Ch | | | | Start/End Time 5:00-6:00 AM | | <u>th</u> <u>Ad-ID</u> 30 DH100T√FI | | | Rate Type |
| | | | /12/12 5:28 AM M-F Ea /13/12 5:29 AM M-F Ea | | 5:00-6:00 AM | | 30 DH100TVFI 30 DH100TVFI | | | \$150.00 NM \$150.00 NM |
| | ∠ VVE | -SH III 09 | 713/12 3.29 AWIWI-F E8 | iny Sumse | | | | - | | φ130.00 NIV |
| | | | | | Total Spots | | 72 | | | |

Payment Terms 30 Days

Gross Total \$49,025.00

Agency Commission

\$7,353.75

Net Amount Due

\$41,671.25